



Production harmonizEd Reconfiguration of Flexible Robots and Machinery

Horizon 2020 – Factories of the Future, Project ID: 680435

Deliverable 11.1

Fundamental dissemination material

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1. Introduction

The general idea of WP11 is to ensure the impact of the results of PERFoRM to a wide audience, including both the scientific and the industrial world, but also the general audience. To achieve this, a common set of basic dissemination material is necessary to arouse interest in the project from the very start. This material is going to be used and updated throughout the runtime of the project and will be necessary for many different following dissemination activities.

The report on Deliverable 11.1 “Fundamental dissemination material” is describing which kind of dissemination material has been created in the first four months of PERFoRM and how they will be developed further throughout the project.

Chapter 2 will describe the Webpage that has been created as the main source of information for interested people and will be the main platform for many dissemination activities throughout project.

Chapter 3 and 4 will describe the creation of a general presentation and a poster, which will be important for representing the project in several scientific and industrial events, such as exhibitions or conferences.

Chapter 5 and 6 are focusing more on the internal distribution of material, where a common platform for sharing documents has been implemented and several templates for different kinds of documents were created.

Chapter 7 will describe, how these materials are planned to be developed further throughout the lifetime of the project.

2. Webpage

One of the major outcomes of this deliverable is the creation of the PERFoRM Webpage. The webpage is meant to be the main source of information for everything related to the project, highlighting goals and visions of the project and describing PERFoRM’s approach to reach those. This is done on one hand in a more general way to give a quick overview, but also in much more detail, by providing a set of technical documents and publications, which will be updated as the PERFoRM team is delivering new results.

The Webpage will not just be used as a simple source of information, but also to keep interested viewers up-to-date with the project’s status and other news. The dissemination plan for PERFoRM is including different kinds of event participations, such as conferences, exhibitions, workshops and others, which will be announced on the Webpage.

Many different kinds of media, such as pictures, videos and the inclusion of Social Media is expected to be included in the future.

The Webpage can be found under <http://www.horizon2020-perform.eu>

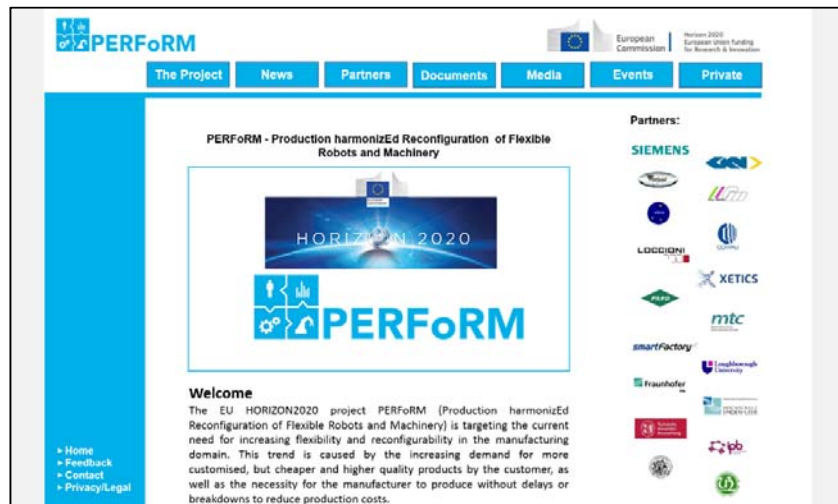


Figure 1: Main Frame of the PERFoRM Website

On the main frame of the project's Website, a short introduction and description of the goals of the project can be found alongside the project's logo and the logos of all partners. Also the latest news is shown. Via the menu in the top, the user can reach the following sub-pages to access additional information:

The Project:

Gives a more in depth description about the project's goals, approaches and work plan. It also describes the connection to the European HORIZON2020 program and other important projects.

News:

Chronologically lists all the news that have been published on the Website to keep interested viewers updated. These news can be reaching important milestones of the project, showing publishable results or notifications for upcoming events. The latest news are also featured directly on the main page, to raise attention.

Partners:

Introduces the different partners of the project by providing a short description of each partner and their role in the project. Each partner is listed with a logo and a contact person.

Documents:

This page is providing the viewer additional technical documents which have been developed throughout the project. Different kinds of dissemination material, such as posters, presentations, white papers or publications are going to be made accessible. Also, other technical documents, such as road maps, specifications or can be downloaded. Currently, only

the poster and presentation shown in Chapter 3 and 4 are accessible, but the contents will be updated as soon as new material is available.

Media:

This section will be used to access different kinds of pictures and videos related to the project. This includes pictures and videos which demonstrate the technical outcomes and ideas of the project, but also pictures from different events, where the project partners were active.

Events:

All the different events for dissemination, such as exhibitions, conferences or workshops, are listed here with a short description and the time and date. They are divided into already finished and upcoming events, to show the viewer where he will be able to inform himself more about the project.

Private:

This is a link to the documentation platform (see Chapter 5) of the project, which is only accessible for restricted users (the PERFoRM consortium).

Furthermore, the Webpage contains all the typical and mandatory elements of a Website, such as a “Feedback” button to send an email to the Webmaster of the Website, the contact information (“Contacts”) and the legal statements (“Privacy/Legal”).

The Website has been implemented using Joomla and is located on a Webserver at the site of the PERFoRM partner HSEL, who are also carrying out the maintenance of the Website.

3. General Presentation of PERFoRM

To have a common way of presenting PERFoRM’s goals and ideas to a wide audience, a Microsoft PowerPoint presentation has been created to be used by partners at conferences and other dissemination events.



Figure 2: Title Page of the General Presentation

The presentation is designed to give an overview about the different aspects of the project, such as why the innovation steps carried out throughout the project are so important for industries and why the research activities in this area didn't already breakthrough in real industrial application.

Furthermore it describes the necessary steps to harmonize the existing research results into a common architecture and a migration strategy, which is applicable for the industrial world. The planned test beds and different use cases and their respective areas are also described.

4. General Poster of PERFoRM

An easy way for dissemination on conferences and exhibitions are posters. This first iteration of a PERFoRM poster is describing the project's basic ideas and goals with some easy to complementary pictures to visually support the written text and to attract visitors.

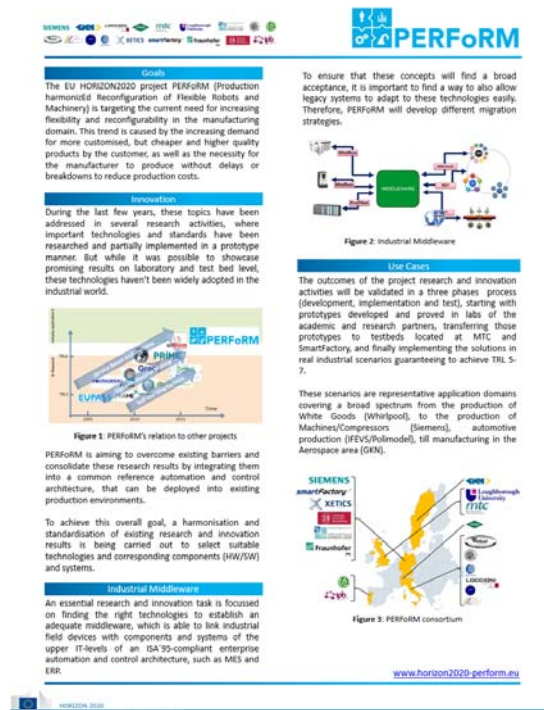


Figure 3: General Poster

This poster also acts as a template for future posters which will aim to go into more detail in different aspects of the project's outcomes.

5. Document Platform

This platform is used as a way to share important documents between the project partners. This is important, as distributing documents via e-mail can lead to problems, when some partners didn't receive the e-mail or the files are too big and other issues.

It is implemented by using “OpenKM”, which is a Java-based Open Source software. It provides easy access through a Web interface and allows the creation of folders, uploading and downloading documents and managing access rights by defining roles for each user and restricting certain areas to certain roles.

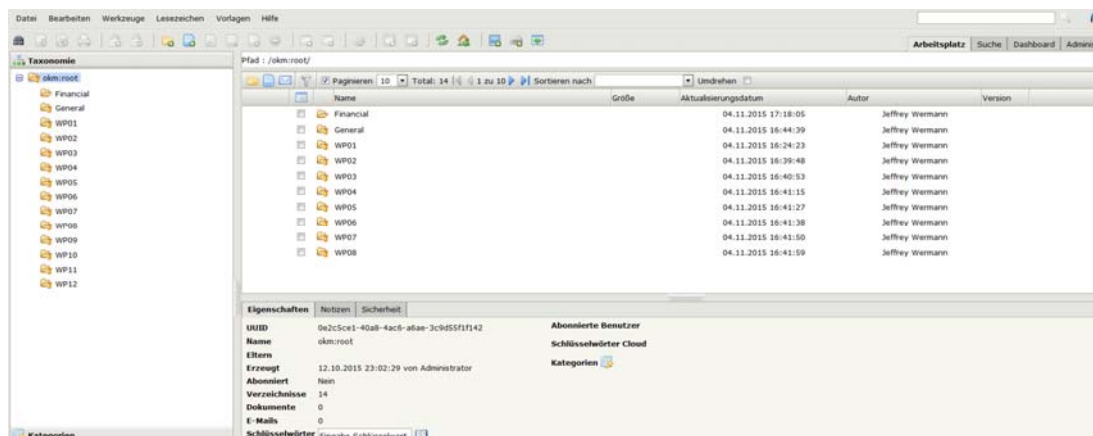


Figure 4: PERFoRM document platform

An account for each person that is working in the project has been created and assigned with either the role “User” or “Admin”. The platform can be found under:

<http://doc.horizon2020-perform.eu>.

6. Documentation and Presentation Templates

To have a common design with all the documents that are used for internal and external communication, templates for documents (using Microsoft Word) and presentations (using Microsoft Powerpoint) have been created.

Relying on a simplistic design based on the colors of the PERFoRM logo, these templates already provide examples of the most important elements, such as text, pictures and tables, as well as a recommendation for the general structure of these documents.

For the documentation document, the title page, the header and footer of each page, the table of content, the list of figures, the list of tables and the appendix have been predefined. This template is mainly used for the reporting of the project, but also to create public documents.

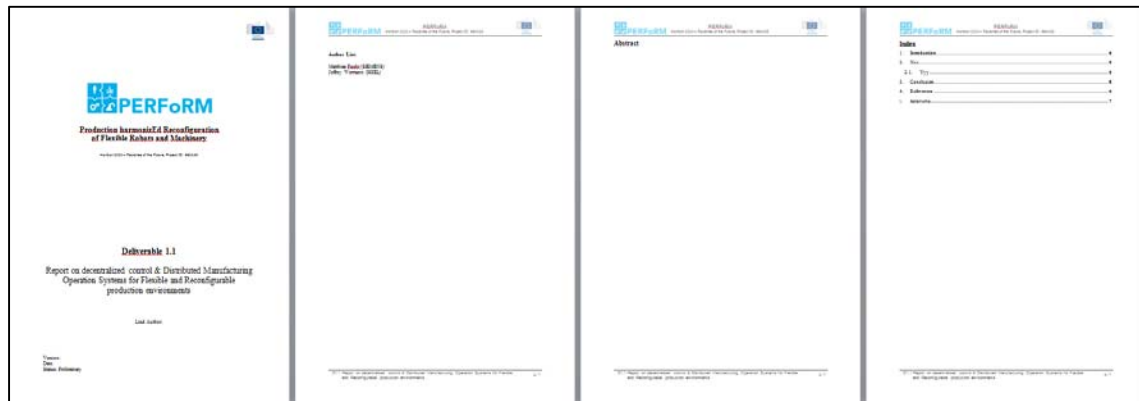


Figure 5: PERFoRM Microsoft Word Template

The presentation template is consisting of a title page, different layouts to create additional slides, an agenda, an overview about the PERFoRM Consortium, showing a map of Europe and each partner's location, and a final page with each partner's logo.

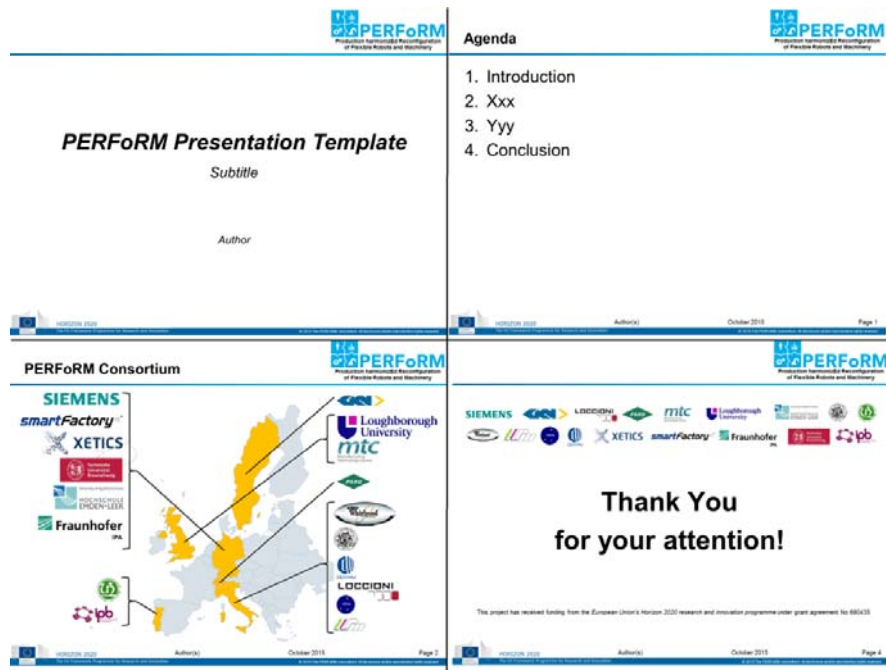


Figure 6: PERFoRM Microsoft PowerPoint Template

These templates have been used creating this report and the General Presentation mentioned in Chapter 3.

7. Conclusion

This document has described a set of basic dissemination material, which will be the foundation for many future dissemination activities.

Since this deliverable finished already in a very early state of the project, the content of the different materials are currently written in a more general way and are aiming to spread PERFORM's goals, technical approach and some early ideas. Throughout the project's lifetime, a lot more results will be generated, which also need to be disseminated extensively.

The materials shown in this report are building a good base for dissemination, but will need to be updated constantly. Especially the Website, which is meant to be the public "face" of the project, will undergo many changes and updates during the project, as any future dissemination activity is going to be referenced on the PERFORM Webpage.

Appendix

I. Dissemination Material (Poster & Templates)

Please find all Dissemination Material as attachment to this .pdf file.